atd
AUSTIN

Advancing the Austin Area's Learning Community

August 27, 2016

Featured Conferences and Awards

September 21 & 22: Data and Analytics Summit - Online

> Seven leading speakers will explore the questions surrounding data and analytics in eight informative sessions. This summit is completely online.

September 23: Learning and Performance Summit (LEAPS) in San Antonio

> A full agenda of workshops, breakout sessions, and speakers on topics like project management, conflict resolution and effective communication strategies, onboarding, career mobility, course design, and more! Sponsored by our friends at ATD San Antonio.

September 29 & 30: ATD Core 4 Conference in New Orleans

> Get a foundational education on instructional design, training and delivery, measurement and evaluation, and learning technologies.

Deadline October 3: Applying for the Austin ATD Leader in Learning Award

The Leader in Learning Award is a way for Austin ATD to recognize and highlight initiatives that enhance organizational achievement. This award is given to an individual, group, or organization that demonstrates exemplary use of training to improve organizational performance. Sound like you? Consider applying today.

Award Eligibility Criteria

Entries are accepted from individuals or training teams based in the Austin area (Bastrop, Bell, Burnet, Caldwell, Hays, Travis, and Williamson counties). The training can be implemented anywhere in the world. It can be for employee training or for an external audience. The training must have been created within the previous three years.

October 19: 2nd Annual Austin Leadership Summit, by Solutions Training Group

Connect with other leaders, empower your leadership, and inspire others. In addition, earn 6 Continuing Professional Education (CPE) credits!

Upcoming Events

September Local Events

September 9: 11:30 AM - 1 PM: Woo with Words - Persuading Them to Learn

What if you knew a few phrases used by the best marketers and persuaders and could use them to compel learning and get people to engage in your classes? Then join Dr. Jonathan Peters and learn language patters you can use to persuade learners to make a decision or take action.

FREE: September 12: 7:00 PM - 8:00 PM: Event Planning Kick-off Meeting

It's time to give back! We are in need of volunteers for planing two awesome celebrations of learning: Employee Learning Week (December 5-9) and the Year End Banquet (Date in December TBD).

If you enjoy event planning, please join us for our kick-off meeting at New Horizons. Working as a group will keep our time commitment minimal and will benefit all of our members. Plus, it's a whole lot of fun!

FREE: September 13: 6:00 PM - 7:30 PM: Breaking Through the Salary Ceiling

Salaries in America have been holding steady for the last 8 years and sometimes the only way to move up is to move out. But you CAN break through the salary ceiling using easy-to-learn strategies.

FREE to Austin chapter members: September 27: 6:00 - 7:30 PM: Design SIG

This Design and Delivery Forum is designed to assist trainers in our community by allowing all participants to contribute to the discussion. Be sure to bring your ideas and best practices!
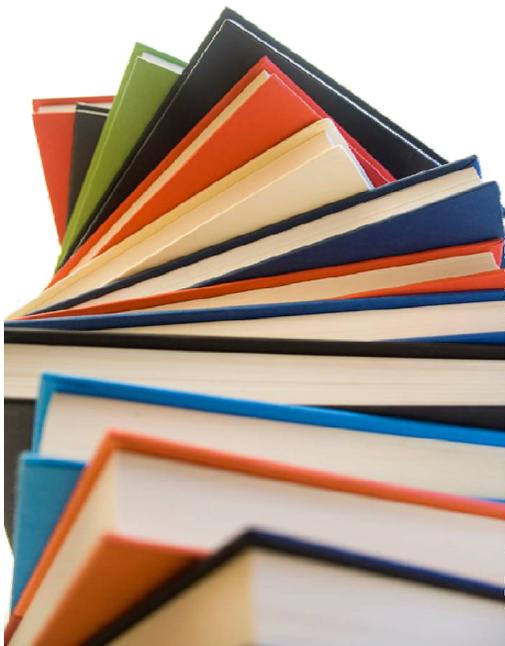
NEW: Virtual Book Club is FREE to Members

The new Austin ATD virtual book club will connect through a LinkedIn group to discuss books related to the talent and development industry. Although we can think of about 50, here are just 3 reasons to join:

1. Be exposed to the latest literature on topics that are the most pressing in the T&D field
2. Discuss the topics with other learning professionals who are just as passionate about reading and developing as you are
3. Join a positive and social activity while also developing yourself!

We think you'll find our discussions to be motivational, enjoyable, and encouraging. Registration is open through Friday, **September 2**. Oh, and did we mention it's **free** to members?

We are thrilled to offer our members another valuable benefit!

October & November Local Events
FREE: October 12: 6:00 - 7:30 PM: Career Transition SIG

Save the date! Invite your friends and family who might be job seeking. This group is open to members and non-members.

FREE: October 17: 6:00 - 8:00 PM: Board Meeting

Interested in volunteering with the board? We are looking for several positions (listed at the end of this email) and we welcome you to sit in on a meeting before committing. Learn more, ask questions, and see the your board at work!

FREE to Austin chapter members: October 25: 6:00 PM - 7:30 PM: Learning Technologies SIG

The Learning Technologies SIG presents the latest developments in blended and technical learning, instructional design, eLearning and educational technology. This SIG is designed to be a discussion group, so be sure to bring your own questions and ideas to share.

: 9:00 AM - 12:00 PM: Professional Development Day - Persuasive Phrasing for Learning (Early Bird rates are still in effect!)

> Imagine how much easier our jobs would be if people stopped resisting our efforts to help them improve their working lives. Now you can tap into their motivation and lead them through the learning process faster! Join this half-day workshop to learn how to craft messages so they appeal to your learners. This is a hands-on workshop, so be sure to come ready to apply what you learn!

The best of both worlds

Becoming a member of ATD at the national level as well as an Austin Chapter member offers you twice the support, twice the resources, and twice the networking!

Jobs: Austin ATD members have access to our members-only job bank. ATD members get access to national job openings.

Professional Development: Austin ATD members have access to free or reduced-price professional development activities in the Austin area, like Lunch and Learns, Special Interest Groups, and Workshops! ATD members get access to webinars and discounts to conferences.

Consider being a Power Member today! If you join using our [website](#) or our CHiP code, you can earn money for our chapter! ...money we can use to bring you even better workshops and speakers.

Join our Team!

Are you looking for a way to give back to your local chapter? We have several openings for board positions, as well as committee members. Minimum qualifications are: organization, effective communication, planning, and a spirit of volunteerism! If you're interested, please see positions and additional qualifications below.

Board position - VP of Finance: Manages the operational finances of the chapter and coordinates the budget. Estimated time commitment = 8-10 hours per month.

Board position - VP of Technology: Maintain website content and features that support chapter member services. Estimated time commitment = 10-12 hours per month.

Board position - VP of Special Interest Groups: Coordinates maintaining and forming special interest groups within the chapter, including arranging speakers. Estimated time commitment = 10-12 hours per month.

Committee position - Social Media Guru: Moderates message boards, schedules posts on Facebook, Twitter, and/or LinkedIn. Estimated time commitment = 2-3 hours per month.

Committee position - Assistant to Technology: Keeps up with small changes to website content. Estimated time commitment = 2-3 hours per month.

Sound like fun? Sound like a way to boost your resume and skills? Sound like something you want to do? Please contact [Debrah Fields, Austin ATD President](#) for more information.

Join us on social media

Like us on [Facebook](#)   Follow us on [Twitter](#)