

Have an exemplary way to improve organizational performance? Then don't forget to apply for the Austin ATD Leader in Learning Award by October 3!



Advancing the Austin Area's Learning Community

August 10, 2016

Featured Conferences and Awards

[September 21 & 22](#): Data and Analytics Summit - Online

Seven leading speakers will explore the questions surrounding data and analytics in eight informative sessions. This summit is completely online.

[September 29 & 30](#): ATD Core 4 Conference in New Orleans

Get a foundational education on instructional design, training and delivery, measurement and evaluation, and learning technologies.

Deadline October 3: Applying for the Austin ATD Leader in Learning Award

The Leader in Learning Award is a way for Austin ATD to recognize and highlight initiatives that enhance organizational achievement. This award is given to an individual, group, or organization that demonstrates exemplary use of training to improve organizational performance. Sound like you? [Consider applying](#) by the October 3 deadline.

Got an idea but aren't sure what to write or how much detail to include? Join us on August 19 where you can talk with judges informally about applying for this award. They'll share information about what criteria the judges are evaluating, how much detail to include, events associated with the award (showcasing applicants at the November lunch meeting and at the awards banquet), and answer your questions.

August 19, 1:00 - 2:00

Central Market Cafe, 4001 N. Lamar

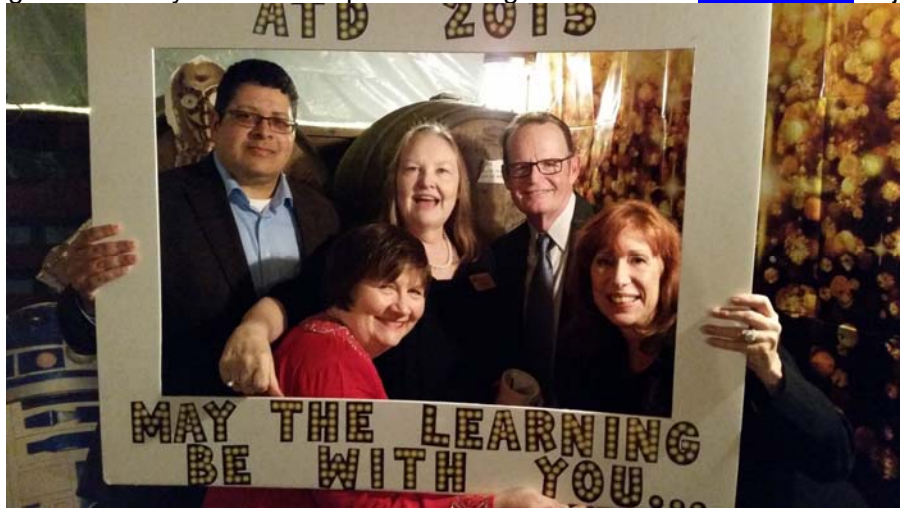
Attendees have the option of getting their own lunch at this event.

Award Eligibility Criteria

Entries are accepted from individuals or training teams based in the Austin area (Bastrop, Bell, Burnet, Caldwell, Hays, Travis, and Williamson counties). The training can be implemented anywhere in the world. It can be for employee training or for an external audience. The training must have been created within the previous three years.

Banquet Planning

Are you a party animal? Ever wish you were on the decorating committee? Looking for a short-term volunteer opportunity? Planning our annual year-end banquet is starting now! Contact [Sallia Bandy](#) to join the fun!



Upcoming Events

August Local Events

FREE: [August 10](#): 6:00 - 7:30 PM: Career Transition SIG

This SIG is designed for training professionals who are seeking a new opportunity, as well as those who are interested in joining the training profession. This SIG is open to the public and free of charge. Please bring friends and family who may be job seeking.

[August 11](#): 11:30 AM - 1:00 PM: Lunch and Learn - What's Your Why?

Most people know what it is that their organization does and some even how they do it, but few know "why" they do what they do. Come explore the importance of "Starting with Why" with Tameka and Bob and learn how that simple switch can help you inspire those you are tasked with developing.



FREE: [August 15](#): 6:00 - 8:00 PM: Board Meeting

This is an opportunity for YOU to hear what the board is planning for the coming year and the opportunity to give input and get involved. We look forward to you giving feedback!

FREE to Austin chapter members: [August 23](#): 6:00 PM - 7:30 PM: Learning Technologies SIG

The Learning Technologies SIG presents the latest developments in blended and technical learning, instructional design, eLearning and educational technology. This SIG is designed to be a discussion group, so be sure to bring your own questions and ideas to share.

September Local Events

[September 9](#): 11:30 AM - 1 PM: Woo with Words - Persuading Them to Learn

What if you knew a few phrases used by the best marketers and persuaders and could use them to compel learning and get people to engage in your classes? Then join Dr. Jonathan Peters and learn language patterns you can use to persuade learners to make a decision or take action.



FREE: [September 14](#): 6:00 - 7:30 PM: Career Transition SIG

Save the date! Invite your friends and family who might be job seeking. This group is open to members and non-members.

FREE to Austin chapter members: [September 27](#): 6:00 - 7:30 PM: Design SIG

Save the date! This Design and Delivery Forum is designed to assist trainers in our community by allowing all participants to contribute to the discussion. Be sure to bring your ideas and best practices!

Featured ATD (National) Webinars

FREE to ATD (national) members: [Podcast: Where to Start when Developing a Learning Technology Strategy](#)

Do you find the pressures of rapidly changing technology make you rethink how work is done in your organization? Is it challenging for your organization to keep up with the needs of your audience? Then listen to this members-only podcast and read the article to learn where to start.

FREE to ATD (national) members: [Video: Run a Successful E-Learning Program with Almost No Money \(part 1\)](#)

Part 1 of this members-only video shows three keys to affordable e-learning, how to set expectations, and create a matching strategy.

FREE Article: [Using Rapid Development Tools to Build Mobile Learning](#)

Check out this Q&A and accompanying article about the role rapid development tools play in building mobile learning.

The best of both worlds

Becoming a member of ATD at the national level as well as an Austin Chapter member offers you twice the support, twice the resources, and twice the networking!

Jobs: Austin ATD members have access to our members-only job bank. ATD members get access to national job openings.

Professional Development: Austin ATD members have access to free or reduced-price professional development activities in the Austin area, like Lunch and Learns, Special Interest Groups, and Workshops! ATD members get access to webinars and discounts to conferences.



Consider being a Power Member today! If you join using our [website](#) or our CHIP code, you can earn money for our chapter! ...money we can use to bring you even better workshops and speakers.

Join our Team!

Are you looking for a way to give back to your local chapter? We have several openings for board positions, as well as committee members. Minimum qualifications are: organization, effective communication, planning, and a spirit of volunteerism! If you're interested, please see positions and additional qualifications below.



Board position - VP of Finance: Manages the operational finances of the chapter and coordinates the budget. Estimated time commitment = 8-10 hours per month.

Board position - VP of Technology: Maintain website content and features that support chapter member services. Estimated time commitment = 10-12 hours per month.

Board position - VP of Special Interest Groups: Coordinates maintaining and forming special interest groups within the chapter, including arranging speakers. Estimated time commitment = 10-12 hours per month.

Committee position - Social Media Guru: Moderates message boards, schedules posts on Facebook, Twitter, and/or LinkedIn. Estimated time commitment = 2-3 hours per month.


Committee position - Assistant to Technology: Keeps up with small changes to website content. Estimated time commitment = 2-3 hours per month.

Sound like fun? Sound like a way to boost your resume and skills? Sound like something you want to do? Please contact [Debrah Fields, Austin ATD President](#) for more information.

Welcome!

Welcome to Courtney Cordova, our new VP of Public Relations! Feel free to reach out to Courtney via [email](#) and welcome her to Austin, ATD, and the board. Have media relations information to share? She's listening!

Join us on social media

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 Follow us on [Twitter](#)

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